MOROCCO INCENTIVE TRIP

MOROCCO

ИДЕИ ДЛЯ ЭКСКУРСИЙ И ТЕМАТИЧЕСКИХ ПРОГРАММ





ЭКСКУРСИОННЫЕ ТУРЫ

DISCOVER MARRAKECH'S TIMELESS TREASURES

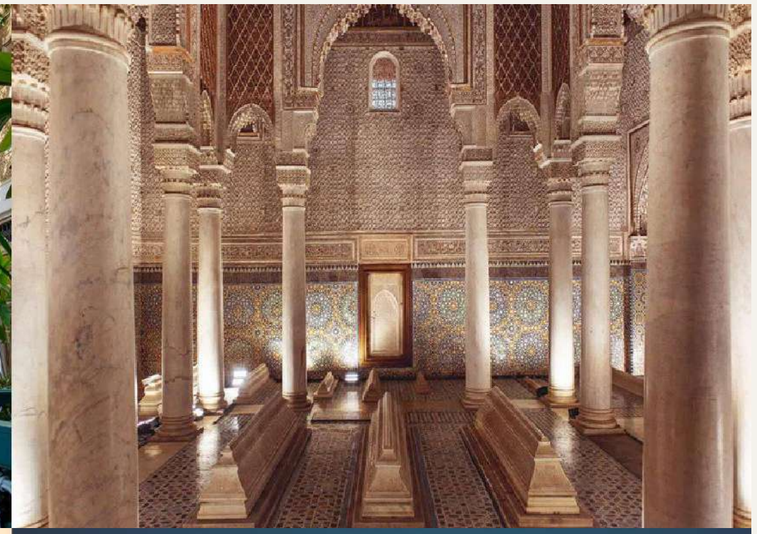
Experience Marrakech's heritage with our gUided tour. Start at the **Bahia Palace**, exploring opulent rooms and lush gardens adorned with intricate tilework and courtyards.

Next, visit the **Saadien Tombs**, hidden for centuries, showcasing the exquisite carvings and vibrant mosaics of the Saadian dynasty.

Admire the **Koutoubia Minaret**, Marrakech's tallest structure, with its majestic exterior and intricate details.

Conclude at **Jamaa El Fna** and the ancient medina, immersing yourself in the bustling market with storytellers, musioians, and street perfOrmers. Experience **Marrakech's authentic charm.**



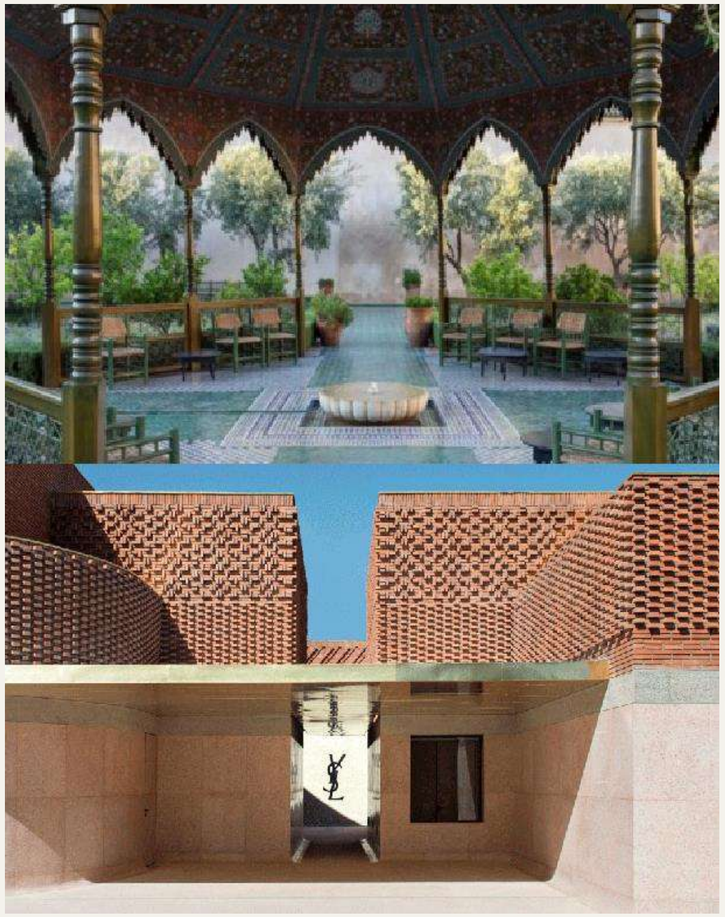






PURE
MOROCCO

UNVEIL MARRAKECH'S HIDDEN GARDENS





Discover the ochre City's beaUty, starting at the **Majorelle Gardens**, designed by **Jacques Majorelle**. Explore exotic plants, serene fountains, and iconic cobalt blue structures.

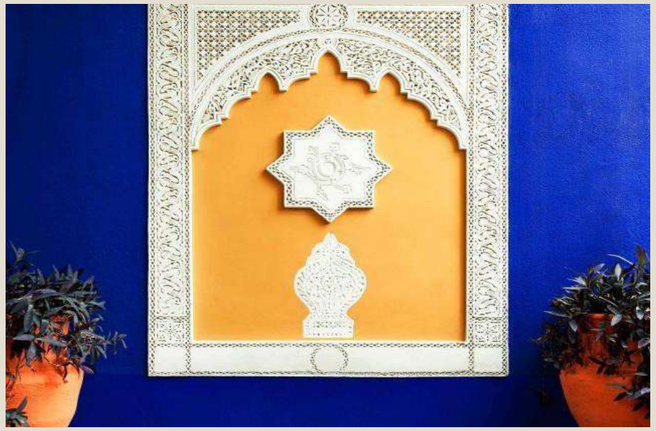
Next, visit the **YSL Museum** to see **Yves Saint Laurent**'s iconic works and learn about his fashion legacy.

End at **Le Jardin Secret** in the medina, a beautifully restored garden with lUsh greenery, intricate mosaics, and tranqUil fountains.

Enjoy a seamless experience with our **professional and fluent guides**. optionally, enhance your tour with a **picturesque drawn-Carriage ride**.

PURE
MOROCCO

Majorelle Garden's Horse-Drawn Charms: An Enchanting Journey Where Art, Nature, Culture, and Equestrian Elegance Converge







PURE
MOROCCO

IMMERSIVE JOURNEY THROUGH THE BERBER HERITAGE

EXCLUSIVE LOCAL EXPERIENCE

DAY TRIP TO THE ATLAS MOUNTAINS

Embark on a **captivating day trip** to the **Atlas Mountains**, a landscape painted with vibrant **reds and greens**, dotted by **walnut, willow, and poplar trees**. Your journey begins with a **scenic drive** through lush hillsides, passing traditional **Berber villages** where time seems to stand still.

Enjoy a warm, authentic lunch shared with **local Berber families**, savoring the flavors of **home-cooked dishes** while learning about their customs and way of life.

Discover firsthand how the **Berbers** have lived in harmony with this **mountainous environment** for centuries, preserving rich **cultural traditions.**









PURE MOROCCO

(OPTIONAL) ESSAOUIRA: A COASTAL SYMPHONY OF HISTORY, BEAUTY, AND FLAVOR

Essaouira, perched on Morocco's stUnning Atlantic coast, is a blend of history, culture, and natural beauty. Wander through the enchanting, **UNESCO-listed medina** with its vibrant blue and white facades, explore the historic **Skala de la Ville** with its panoramic ocean views, and marvel at the 18th-Century ramparts and bustling Moulay Hassan SqUare.

Enhance your visit with a **tour of a local winery**, where you can savor exquisite Moroccan wines and enjoy guided tastings amidst the serene vineyard landscape. Experience the rich tradition of **argan oil production** at a cooperative workshop, learning about the meticulous extraction process and sampling pure argan products



PURE MOROCCO





Capture the beauty of the Agafay Desert and High Atlas Mountains on a captivating trek. Explore golden dunes, ride camels, and savor a delicious lunch at a serene mountain camp for an unforgettable experience of adventure and tranquility.

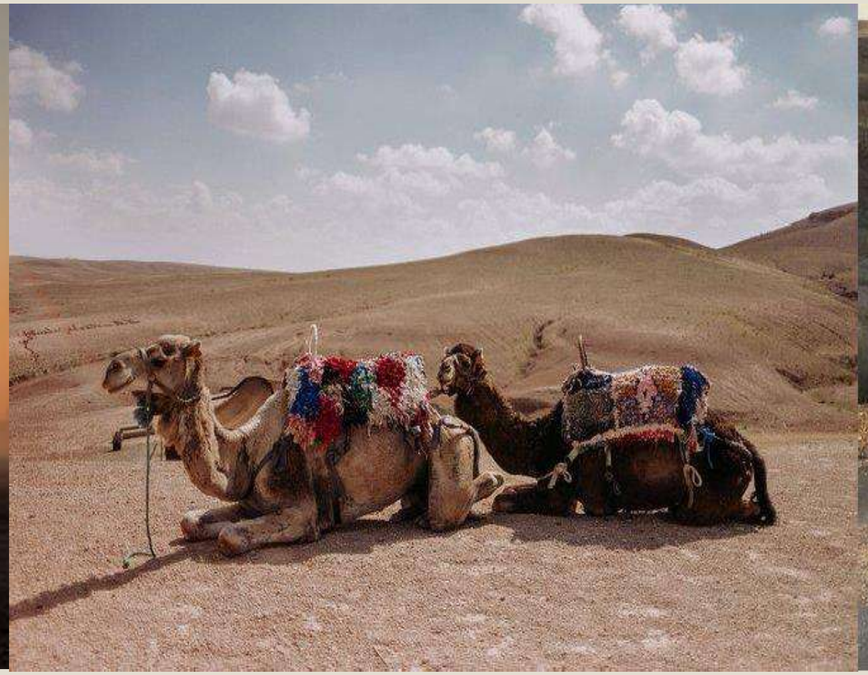




PURE
MOROCCO



QUAD BIKE



CAMEL TREK



BUGGY TREK



MEDITATION & YOGA





Indulge in an extraordinary adventure as you ascend into the skies above Agafay and the High Atlas Mountains. Experience the thrill of hot air ballooning at 5am while sipping champagne and taking in breathtaking views. After your exhilarating flight, enjoy a classic Berber breakfast in a serene tent.





PURE
MOROCCO



ИНТЕРАКТИВ, ИНСЕНТИВ

(OPTION 1) PLASTERING WORKSHOP: "FROM RAW TO REFINED UNLEASHING THE BEAUTY OF PLASTER"











Dive into the world of plastering and experience the joy of transforming raw materials into works of art. Our Plastering Workshop offers hands-on guidance as you learn techniques to shape, carve, and mold plaster into intricate designs. Unleash your imagination and leave with a newfound appreciation for this ancient craft.

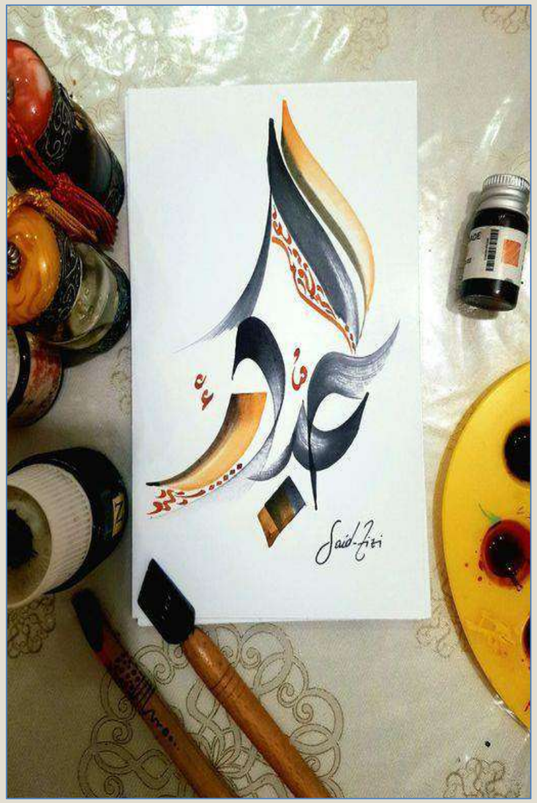
PURE
MOROCCO

(OPTION 2) CALLIGRAPHY WORKSHOP: "INK AND INSPIRATION: MASTERING THE ART OF CALLIGRAPHY"

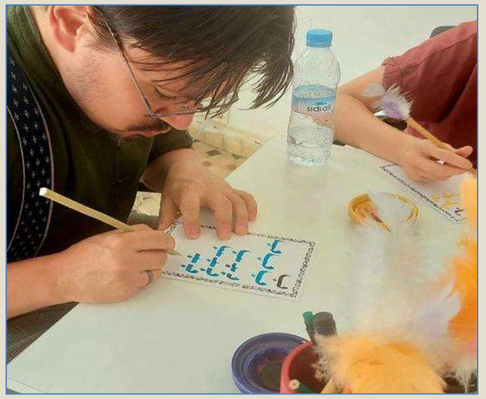












Unleash your creativity and explore the art of beautiful writing at our Calligraphy Workshop. Learn various scripts, techniques, and the rich history behind this timeless art form. Discover the meditative nature of ink and paper as you create your own stunning calligraphic masterpieces.

PURE
MOROCCO

(OPTION 3) MOSAIC WORKSHOP: "COLORS UNLEASHED: CRAFTING ART THROUGH MOSAIC MAGIC"









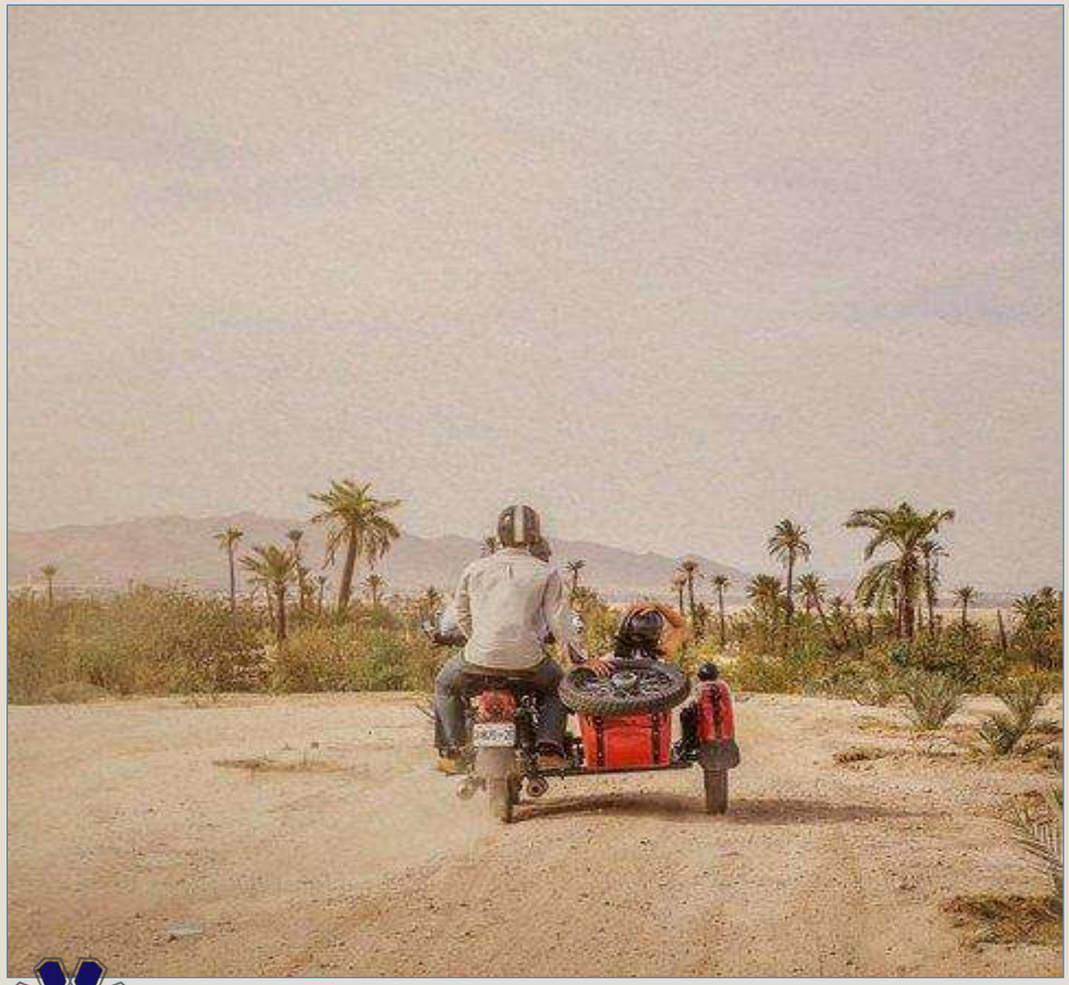




Immerse yourself in the mesmerizing art of mosaic-making at our vibrant Mosaic Workshop. Discover the techniques of assembling colorful glass, ceramic, and stone tiles into stunning patterns and designs.

PURE
MOROCCO

(OPTION 4) DISCOVER THE ENCHANTING CHARMS OF MARRAKECH: UNFORGETTABLE SIDECAR RIDES THROUGH THE HEART OF THE CITY!











PURE
MOROCCO

WAVES OF VICTORY – IGNITING COMPETITION AND COASTAL ADVENTURE

OPTIONAL - SOCIAL TEAM-BUILDING ACTIVITY

THE ULTIMATE ADRENALINE AND NAUTICAL CHALLENGE







- Prepare for a **heart-pounding** race by the sea, where contenders battle wheel-to-wheel in a breathtaking sprint to la “final line.” The first to cross claims **victory**, but the challenge doesn’t end there — next, they’ll take on high-speed karting, racing once more for **glory** on the track.

  As afternoon arrives, dive into coastal excitement with thrilling nautical options: roar across the waves on a **jet ski**, or embrace the ocean’s rhythm with optional masterclasses in **paddleboarding** or **surfing** — perfect for beginners eager to catch their first wave under the warm Moroccan sun.

PURE MOROCCO

TRADITIONNAL MOROCCAN WORKSHOP: MASTERING TRADITIONAL WOOD PAINTING IN A MESMERIZING SETUP



Nestled in a beautiful private Moroccan Riad with vibrant flowers and gardens, this 2-hour workshop offers an immersive experience in traditional craftsmanship. Guided by an **English-speaking master artisan**, you'll create a **unique wooden** piece like a photo frame or candle holder in the traditional way.

Engage in hands-on practice, learn about raw materials, and enjoy a tea break with Moroccan pastries. Receive a special gift/souvenir at the end of the workshop. Connect with Moroccan heritage in this picturesque setting.



PURE
MOROCCO

TRADITIONNAL MOROCCAN WORKSHOP: CRAFTING POTTERY MASTERY: YOUR HANDS-ON JOURNEY IN CLAY



Join this immersive 2-hour **pottery workshop** led by skilled Moroccan craftswomen. You'll create distinct pottery pieces through hands-on wheel modeling and practice with five different objects. Learn about clay preparation, pottery firing techniques, and glazing intricacies.

Enjoy a tea break with Moroccan pastries and receive a special gift/souvenir at the end. This workshop offers a deep dive into traditional **Moroccan pottery craftsmanship.**



PURE
MOROCCO

OPTION 1: CULINARY ESCAPE: A DAY OF MOROCCAN FLAVORS

Escape the city and dive int0 a **culinary adventure** in the **Moroccan countryside**. Begin your day with a warm welcome of organic mint tea and a fascinating **tea workshop**. This sets the stage for a serene and **immersive experience** in traditional Moroccan cuisine.

Next, explore the vibrant world of **spices** in an engaging workshop, followed by a peaceful ecological **garden tour**. Learn about sustainable farming while enjoying the fresh, organic surroundings of the farm.

The highlight is the **outdoor Cooking and bread-making workshops.** Prepare **tajine**, moroccan **salads**, and a delightful **dessert** under expert guidance. End your experience with a **short village walk** and a memorable and delicious **tasting** featuring the dishes you crafted.



OPTION2: A FLAVORFUL JOURNEY THROUGH JEMAA ELFNA& BEYOND



Forget the ordinary Marrakech food experience and embark on a unique culinary walking tour. Discover various **local snacks and dishes**, including **roasted lamb and escargots**, favored by locals.

Explore the City's flavors through freshly pressed orange juice, herbs, and Moroccan spices. Try specialties like **Tanjia Marrakshia,** delving in the heart of the secrets of the moroccan cuisine.

All food is **carefully tasted beforehand** to ensUre it is **risk-free** and **completely hygienic**, Offering an **authentic and safe taste** of the city's diverse cuisine.

PURE
MOROCCO









Countryside Cooking Retreat: Discover the Flavors of Morocco at our Organic Farm!

Escape the bustling city and embark on a culinary adventure in the Moroccan countryside. Experience a cooking class like no other, where participants learn to prepare and cook traditional Moroccan meals in the serene surroundings of a fresh organic farm. Immerse yourself in the tranquility of nature while uncovering the secrets of healthy and flavorful Moroccan cuisine.









PURE
MOROCCO

Tea Break With Locals

TRADITIONAL TEA BREAK IN A BERBER HOUSE







PURE
MOROCCO

CHARITY TEAM BUILDING

RENOVATE A SMALL BERBER SCHOOL WITH THE CHILDREN OF THE VILLAGE











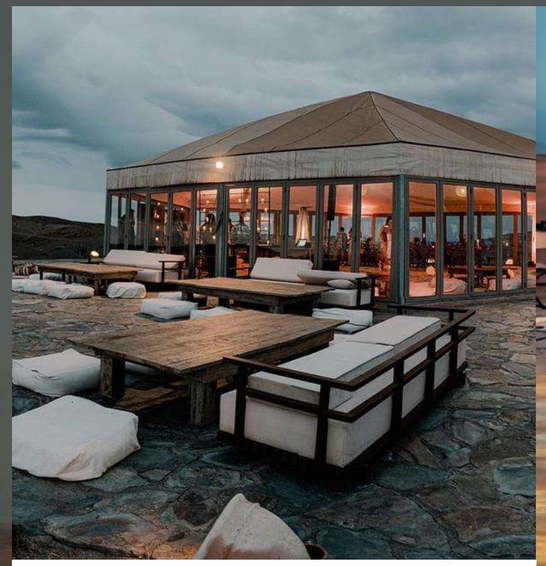
A beautiful charity action through a fun teambuilding activity… and really useful!

For this project, we will select a school on which to conduct a long-term project. Upon arrival at the site, several teams will be formed to rebuild from the floor
to the ceiling a small class: changing the windows, full painting of the walls, changing the doors, etc…

Next, the participants will create a beautiful fresco with their fingerprints alongside the children of the village, in order to witness brotherhood, exchange and mutual respect. A tea party with the children will be organized to close this morning.

PURE
MOROCCO

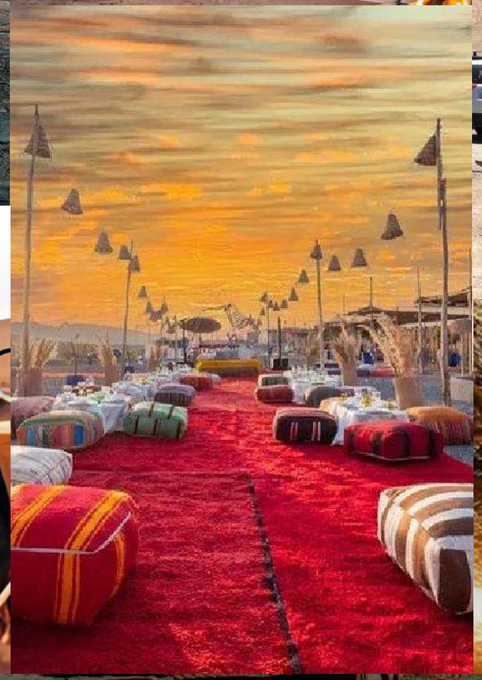
EXCLUSIVE AGAFAY DESERT ADVENTURE: DINNER UNDER THE STARS AND UNFORGETTABLE EXPERIENCES













Embark on an extraordinary journey to the **Agafay Desert** with thrilling **4x4 transfers**, **quad or buggy rides**, and **camel rides.**

Enjoy a private starlit dinner at a luxurious desert camp, where an **exclusive setup** will be **built for the group** in order to guarantee privacy. Beneath the vast desert sky and enjoy a marvelous gala dinner with a captivating **Gnaoua show,** to conclude your stay in Morocco in the best way possible.

This journey offers the perfect blend of adventUre, cultural immersion, and lasting memories.