



# COMPASS

## Brazil

MEETINGS & INCENTIVES

Inspiring  
**clients**  
since 1979

## Our unique **value** proposal

Our team of MICE specialists offers comprehensive services throughout the entire planning process, from marketing support, product development to post-trip support and evaluations. To maintain a high standard of service, we are dedicated to providing quick responses, agility, transparency and a service based on each client's individual profile. Our team is prepared to develop detailed, specialized, tailor-made, and technical itineraries. Our goal is to help our clients offer the best possible travel experience.

# Why Compass Brazil?



Willingness to accept  
customers' challenges  
as our own



Flexibility and  
operational efficiency



Continuous updating  
of products and services



Empathy in the  
relationship with  
customers



# OUR MISSION

---

DELIVER A PERSONALIZED AND EXCLUSIVE  
EXPERIENCE, WITH THE OBJECTIVE OF  
ACHIEVING POSITIVE AND INNOVATIVE  
RESULTS, USING SUSTAINABLE PRACTICES  
THROUGHOUT THE ENTIRE  
BRAZILIAN TERRITORY



## How our team **are ready** to meet your needs?

Planning: from concept, idea and pricing, Compass Brazil participates in all stages hand in hand with customers.

Optimized negotiations with suppliers.

Specialized teams, throughout the national territory, with in-depth knowledge of each location and how to adapt it to the client's expectations.

Our volume of business and production allow us to have unbeatable rates for logistical services.

Understanding our clients' needs.

Budgeting, risk analysis, expectations, and results.





## What kind of incentive **Brasil can hold?**

Incentive Trips are always a challenge for everyone involved.

We must take into consideration customer and brand expectations.

Manage the budget correctly. The expectations of the trip must be met, without going beyond what was planned.

Create experiences that allow the group to interact and carry a positive memory of this award.

Brazil allows us a huge range of options and opportunities with mountains, sea, contact with nature, history, and culture all in one country.





# Destinations **suggested**

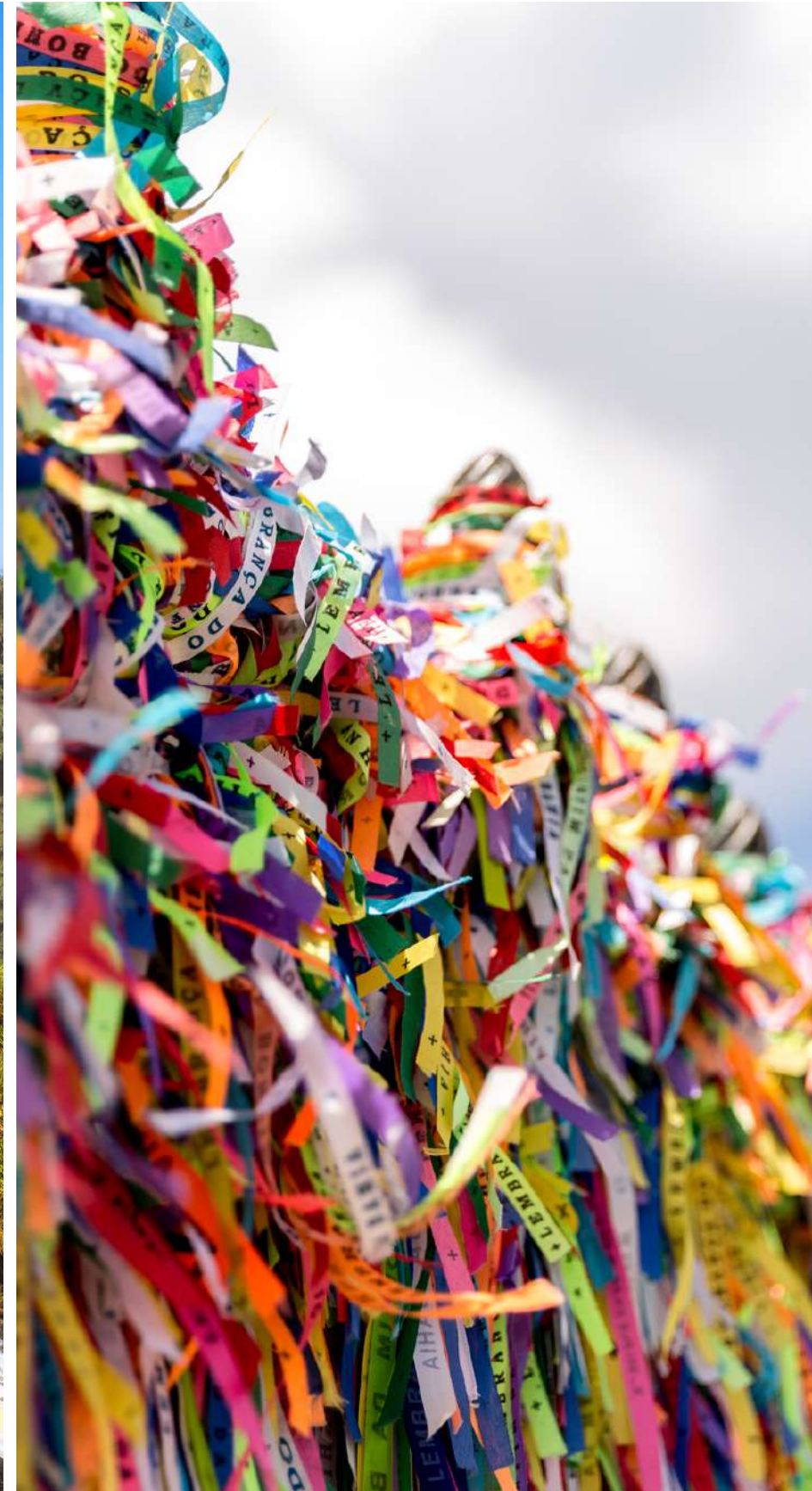
The 4 main destinations are detailed below



RIO DE JANEIRO



FOZ DO IGUAÇU



SALVADOR DA BAHIA



SÃO PAULO



# RIO DE JANEIRO

---



The wonderful city exalts our senses: the beauty of the places, the smells of the city, the forest and the sea, the joyful sounds of the beaches, the touch of the warm wind. To get to know Rio is to get in touch at least once in your life with an art of living that borders on happiness.



# FOZ DO IGUAÇU

---



One of the most amazing destinations in Brazil, the city of Foz do Iguaçu has as its main one of the Seven Natural Wonders of the World, the Iguazu Falls.



# SALVADOR DA BAHIA

---



Bahia is a true mosaic of attractions, which enchants tourists from all over the world who seek the opportunity to experience a rich culture in constant effervescence.



# SÃO PAULO

---



Considered the city that never sleeps, São Paulo is the largest cultural center in Latin America, with leisure options for the most varied tastes. Art, music, and gastronomy are the engines, full of influences thanks to the constant immigration of people from all over the world.



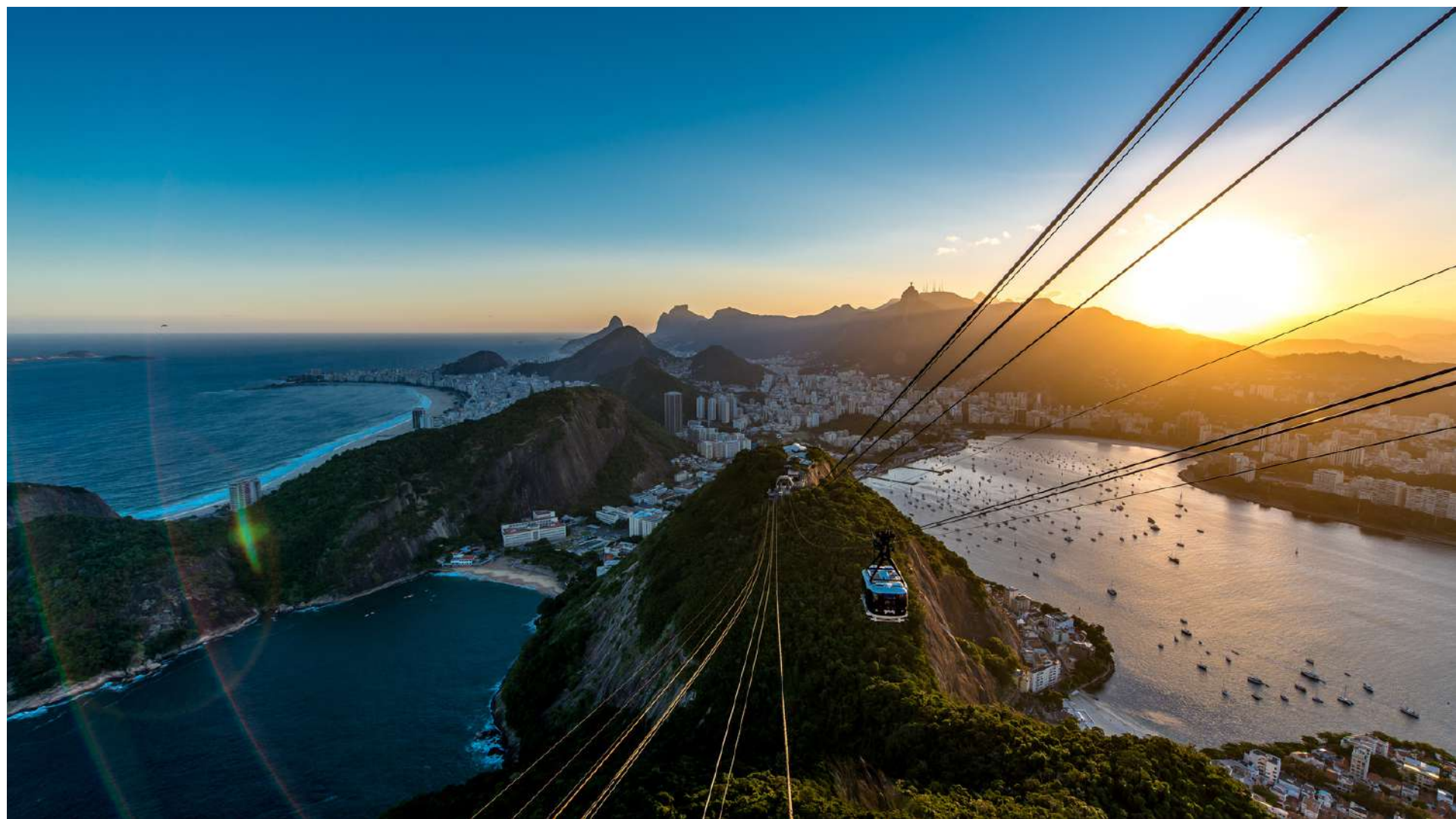


# Activities

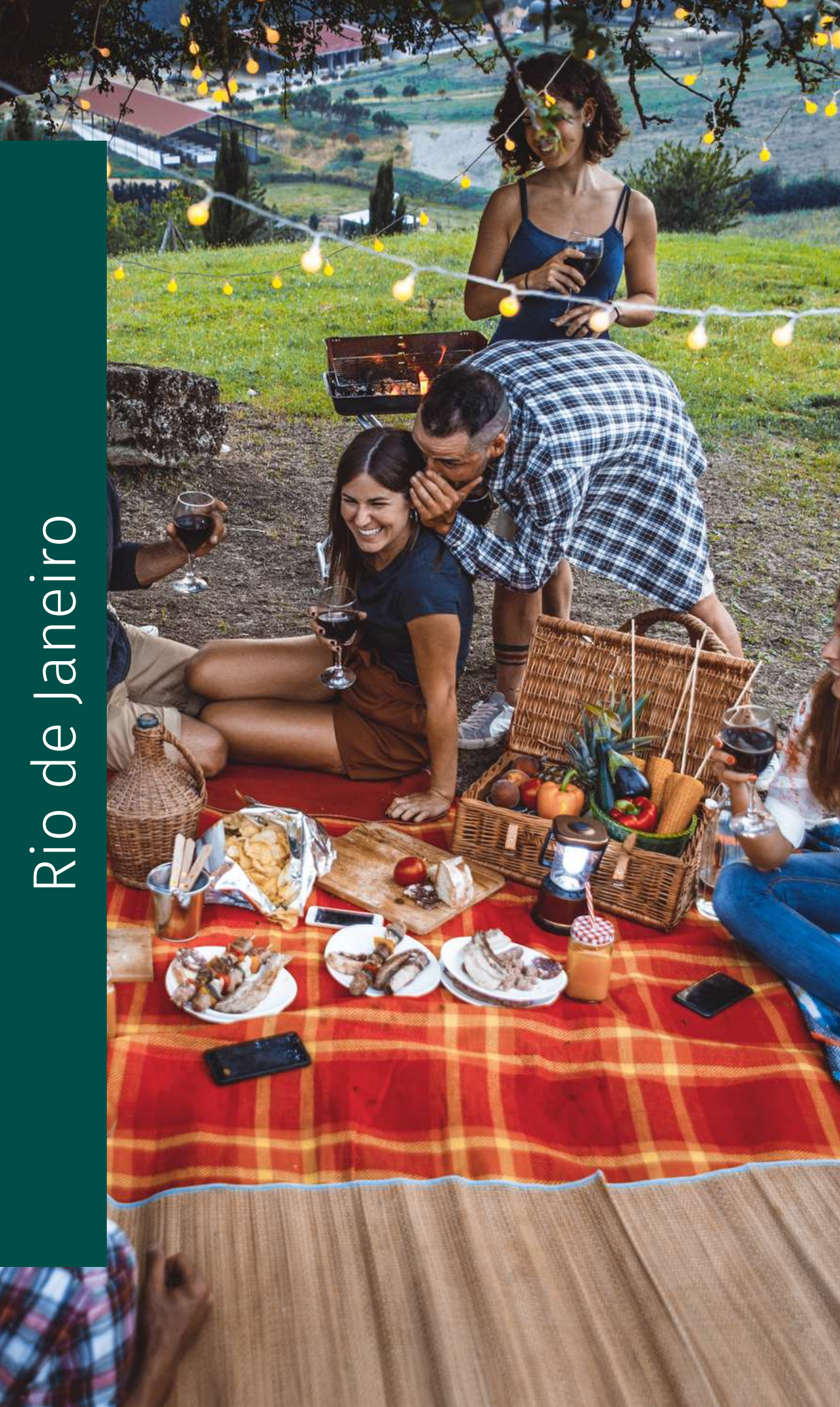




Sunset at  
**Sugar  
Loaf**







Jeep Tour  
**Corcovado**  
and Tijuca Forest







Rio de Janeiro



Ipanema &  
Copacabana  
**bike tour**



Rio de Janeiro



Behind the scenes at  
**Estádio  
Maracanã**



Rio de Janeiro



Boat tour  
**Bahía de  
Guanabara**





Foz do Iguacu



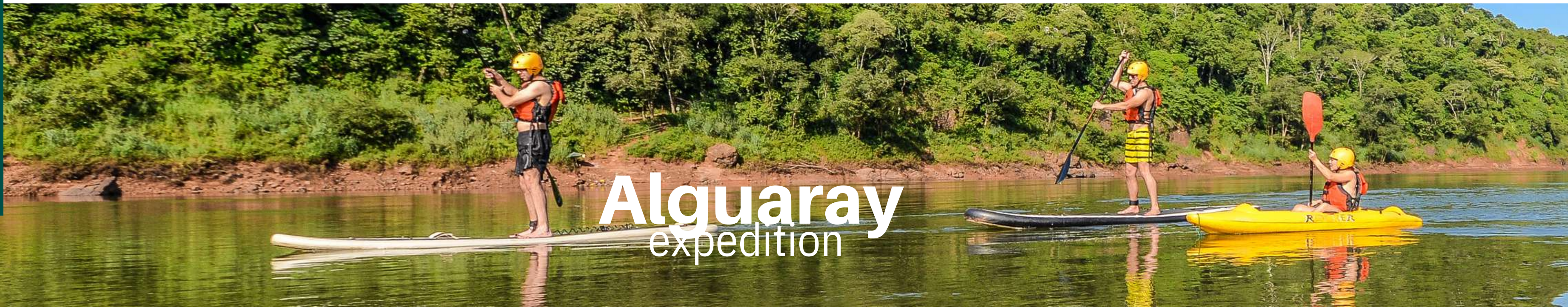
Iguassu  
Falls  
& Macuco safari







Foz do Iguaçu



Alguaray  
expedition





Pelourinho &  
**capoeira**  
class





salvador

Afro dance  
**class**



São Paulo

# Municipal market







São Paulo

Make your  
**graffiti**





São Paulo

Cooking  
**class**





**WOW**  
factor



Rio de Janeiro

Helicopter  
tour





Carnaval Experiência  
**samba &  
percussion  
classes**



Rio de Janeiro

Event at  
**Parque  
Lage**





Rio de Janeiro

Event at  
**Casa das  
Canoas**



Rio de Janeiro

Event at  
**Solar  
Real**



Rio de Janeiro

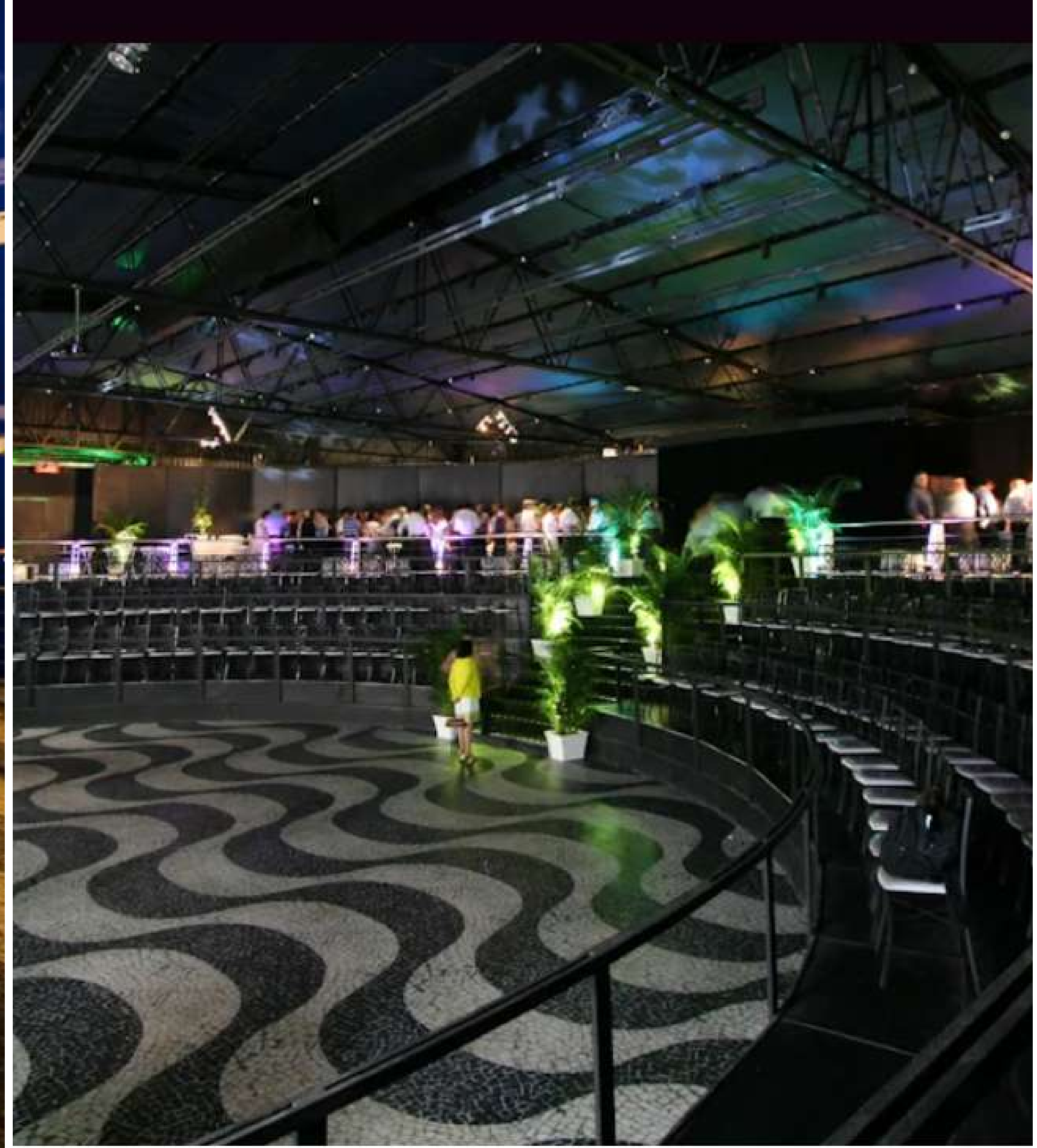
Event at  
**Carnaval**  
**Experience**





Rio de Janeiro

Event at  
**Morro da  
Urca**





Rio de Janeiro



Event at  
**AquaRio**





Foz do Iguacu

Event at  
**Cataratas dos  
Hermanas**





Foz do Iguacu

**Helicopter**  
tour





Event at  
**Casa das  
Caldeiras**







# Brand





LIVE  
BRIGHTER.  
IN RIO.

LIVE  
BRIGHTER.  
IN RIO.

LIVE  
BRIGHTER.  
IN RIO.

**Solaray**  
EST. 1912

ACÇÃO PROLONGADA  
**VITAMINA C**  
500 mg

Antioxidante  
+ Sistema Imune

COMPRIMIDOS

**Solaray**  
COLINA

















# Event production



- Scenography
  - Banners
  - Back drops
  - Totems
  - Stands
  - Sound
  - Illumination
  - Landscaping
  - Visual Identification
  - Electrical technical studies
  - Technical reports and authorizations for events
  - Fire and medical support contracts
- Recruitment of support staff (cleaning, receptionists, and security)





Your costumers  
in good  
hands





# Closing **remark**

The Experience lived on an Incentive Trip allows for increased interaction among teams, highlighting leaderships, as well as increasing positive results and brand consolidation.

Compass Brazil, with its MICE team, will be present at all stages of the process, from planning to execution and delivery. We always seek to be aligned with the needs and expectations of our partners and clients.

We are clear about the points and the importance that a positive result depends on paying attention to every little detail that the client shares with us when seeking the materialization of a dream and that, above all, is surprising to its collaborators.

We are waiting for you,  
Compass Brazil Incentive Team



# Safety information

Brazil has been investing more and more in public safety, which has strengthened security in tourist destinations. Travelers who wish to visit the country can do so with peace of mind.

The Ministry of Tourism is creating 'Turismo Seguro' (Safe Tourism), a national program for tourism security focused on the various axes of action, so that you can enjoy the wonders and charms that only Brazil has.

In case of occurrences, the country has police stations all over the national territory. In most capitals, there are also specialized tourist assistance centers. If you are in a city that doesn't have a Tourist Assistance Center, you can register the occurrence at any police station in the city. This way we have more care and security for the tourists who come to enjoy Brazil.

Cor - Rio Operations Center (High Tech Service)

30 integrated public agencies

24/7

65 square meters of screen to monitor the city

800 city cameras + 700 from public services and the Ministry of Public Safety

Military Police

BPTUR - Tourist Police Battalion, is a pioneer military police organization dedicated exclusively to assisting tourists

Present Insurance Operation

A public interest initiative, the result of collaboration between the State Government and SESC RJ, it currently has 26 bases: Centro, Lapa, Tijuca, Parque do Flamengo, Lagoa, Botafogo, Copacabana, Ipanema, Leblon, Barra da Tijuca and Recreio dos Bandeirantes

Municipal Guard

Considered the largest unarmed Municipal Guard in the country and a reference in operational actions





## Make a positive **impact**

Compass Brazil has sustainability as one of its pillars. In all our processes, we value harm reduction and environmental awareness. For this reason, the company has been certified with the Climate Guardians seal, a collaborative network with the purpose of safeguarding the climate, protecting and restoring forests, spreading low carbon agriculture, dignifying forest people, resignifying life in its many forms and sow peace

our  
**commitment**







Copacabana | Rio de Janeiro – RJ | Brazil

E-mail: [compass@compassbrazil.com](mailto:compass@compassbrazil.com)

Phone: +55.21.3265.8882

[www.compassbrazil.com](http://www.compassbrazil.com)